

Neighborhood Council Budget Advocates 2018-19 – Meeting #22

Neighborhood Empowerment Office, City Hall

200 North Spring Street, Suite 2005, Los Angeles, CA 90012

Monday, June 3, 2019 – 7 pm

* if needed, call DONE (213) 978-1551 to request parking

To access as a conference call, dial-in #: (712) 775-7031 / Access Code: 519-656-825

ONLY if absolutely necessary (ill, out-of-state) and MUTE your phone unless talking

1. Call to order
2. Roll Call
3. Public Comment (max 2 minutes per person, max 10 minutes in aggregate)
4. Discussion and approval of minutes from Meeting #21 (May 18th)
5. Treasurer's report
 - (a) Discussion and approval of Treasurer's report for the current period;
 - (b) Status of donations from NCs.
6. Second reading and approval of Bylaws amendment to extend the terms of Budget Advocates who choose to continue until Budget Day 2020
7. Discussion on Budget Day election procedures for June 29th
8. Further discussion of Budget Day 2019
 - (a) Status speakers;
 - (b) RSVPs to date;
 - (c) Status parking passes;
 - (d) Status radio advertising campaign;
 - (e) Status video promos/EPK;
 - (f) Discussion of a Budget Day PR plan detailing publicity and promotion through DONE, the Alliances, the Neighborhood Councils, outreach to press to cover and attend, hooks to get on news and local shows, etc.;
 - (g) Distribution of tri-folds;
 - (h) Status of other hand-outs;
 - (i) Status of inviting Councilmembers and requesting Council District offices include the Budget Day flyer and link in their newsletters and on their websites;
 - (j) Request to all Budget Advocates to contact the Neighborhood Councils for which they are responsible and encourage them to include the link to Budget Day RSVP and information on their websites and in all newsletters issued prior to the 29th;
 - (k) Request to all Budget Advocates to place an invitation to Budget Day on their local NextDoor site;
 - (l) Update on assignments.
9. Outreach
 - (a) Status Facebook page, Instagram and Twitter accounts;

- (b) Status CityWatch posting/articles;
 - (c) Discussion on attracting people to serve as Budget Representatives;
 - (d) Soliciting potential Budget Advocates.
10. Status paper critiquing the Budget and Finance Committee process, and what the Budget Advocates perceived to be concerns (Jack)
 11. Status of obtaining data from City offices as to what Budget Advocates have accomplished over the past five years (Barbara)
 12. Report back on responses from City about clearing City property of brush/grasses within 200' of people's homes (Tony)
 13. New Business
 14. Adjournment

Our next meeting will be at 10 am on Saturday, June 15th at the West LA Municipal Building.