

REID LIDOW – BIO

Reid Lidow is a native Angeleno and was born and raised in the San Fernando Valley. After graduating from USC where he double majored in International Relations and Political Science, he was awarded a Gates Cambridge Scholarship and earned a Master's Degree in Development Studies from the University of Cambridge.

Reid went on to work for the former Prime Minister of the United Kingdom, Gordon Brown, in his role as United Nations Special Envoy for Global Education. Working directly with Mr. Brown, Reid worked on a range of campaigns - from encouraging countries to deliver an inclusive and quality education for all students to the campaign against Brexit. In 2017, Reid returned to Los Angeles and joined the office of Mayor Eric Garcetti.

Rising through the ranks at City Hall, first as a communications staffer and then as a speechwriter and deputy press secretary, Reid was selected to serve as Mayor Garcetti's Executive Officer. In this role, he provided strategic counsel to the Mayor and ensured the execution of his day-to-day goals. Throughout the coronavirus pandemic, Reid led the writing team behind the Mayor's nightly briefings turning raw data into crucial advice for how Angelenos could stay safe. Working across the Mayor's Office and city departments, he saw firsthand the whole-of-government approach required to confront the pandemic and save lives. Today, Reid is a [candidate](#) for Los Angeles City Controller.

Headshot:

